

Aarushi Mishra

PRODUCT DESIGNER

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Work Experience

UX CONSULTANT

Fybr U.S. | Mar 2020 - Present | Remote

In continuation of my role from the previous profile, I am currently focusing on the scalability of some products.

SENIOR USER EXPERIENCE DESIGNER

Fybr India | Oct 2015 - Feb 2020 | Bengaluru, India

At Fybr, I have led design projects from inception to execution. Helped Fybr with the design of smart city experience which includes products for parking, agriculture, airports, etc.

My work also included working closely with our data and engineering teams to design rulesets and components for different products.

UI/UX DESIGNER

Housing.com | Jan 2015 - Jul 2015 | Mumbai, India

At housing.com, I had worked on two projects. The first one focused on designing an online experience to identify the best home loan for the user. I was responsible for incubating the vision, building, and creating flows for the product on web and android platforms. I also worked on the user-experience of the 'Data Collection App' of housing.com, which was for the android platform.

PRODUCT DESIGN INTERN

Citrix Systems | Apr 2014 - Oct 2014 | Bengaluru

I joined 'Citrix Systems' as a part of my post-graduate degree project as an intern for 6 months. My responsibilities at the company were to develop new parallels in the domain of 'remote information access'. The project is an 'intelligent file retrieval system' which stores and organizes information based on auto-tagging.

Education

M.DES. INFORMATION AND INTERFACE DESIGN

National Institute of Design
Bengaluru, India | 2012 - 2014

B.DES. PRODUCT DESIGN

Symbiosis Institute of Design
Pune, India | 2007 - 2011

Skills

UX

Wireframing and Prototyping,
Personas and Storyboards,
User Journey Mapping,
Information Architecture,
Visual Design,
Accessibility.

USER RESEARCH

Survey Design & Analysis,
Competitive Analysis,
Usability Testing,
Affinity Mapping,
Contextual Inquiry.

PROGRAMMING

HTML/CSS, JS (Basic), Bootstrap
Framework

TOOLS

Adobe Creative Suite, Sketch App,
Figma, Invision, Marvel App,
Principle, Office Suite,
Mapbox Studio